

# Good Taste: EXHIBITOR BOOTH SPACE APPLICATION



October 18, 2018  
Infinite Energy Forum,  
Duluth  
5:00pm - 9:00pm

SCNI Events/Gwinnett Daily Post  
P.O. Box 603, Lawrenceville, GA 30046  
770-963-9205 ext. 1203  
770-339-5857 fax  
GoodTasteGwinnett.com

## Company Information

Company Name *(How you will be listed in promotional materials)* \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Complete Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website or Social Media link \_\_\_\_\_

Email Address \_\_\_\_\_  
An email address must be included, this is how important event information will be relayed to vendors.

## Booth Space Information

- Exhibitor Booth\*\* = \$400 / ea.**  
- 10' w x 10' d booth (includes one 6' skirted table and two chairs, plus pipe and 8' h back drape)  
- Exhibitor can provide 1,100 pieces (flyer\* / promo item / coupon) for attendee gift bags  
- Provide a minimum \$50 gift card(s) / door prize item  
- Home Improvement business = \$700 / ea. Call first for availability and approval
- Non-Profit / Independent Distributor Rep. Booth\*\* = \$300 / ea.**  
- 8' w booth (includes one 6' skirted table and two chairs, plus pipe and 8' h back drape)  
- Exhibitor can provide 1,100 pieces (flyer\* / promo item / coupon) for attendee gift bags  
- Provide a minimum \$50 gift card(s) / door prize item
- Restaurant/Food Vendor Package\*\* = CALL FIRST FOR AVAILABILITY and PRICE**  
- For food vendors sampling at booth (no food sales): Size depends on amount of sampling  
- Restaurant to provide 1,100 pieces / coupons / menus needed for attendee gift bags  
- Provide a minimum \$100 gift card or door prizes  
- Contact Events@Scompapers.com or 770-963-9205 ext. 1203 prior to registering for pricing
- Crafter Booth\*\* = \$150 / ea. Limited Available**  
- Reserved for homemade items / crafts only *(food related items preferred)*  
- 8' wide space (includes one 6' un-skirted table and chairs, plus back 8' h drape)  
- Exhibitor can provide 1,100 pieces (flyers\*/promo item/coupon) for attendee gift bags  
- Provide a minimum \$50 gift card(s) / door prize item

\* Maximum flyer size = 5" x 8"      \*\* Includes listing on show website & in Official Show Section, plus more

## Booth Location Request *(IE: near stage, front entrance, food vendor, etc.)*

## Product/Service Information

What product/services are you selling/promoting? \_\_\_\_\_

Will you be sampling food and/or beverage from your booth?     Yes     No

If YES, what food/beverage are you sampling? \_\_\_\_\_

## Advertisement

**Exhibitors: Increase your exposure and Save 25% on advertising** in the Official Show Section, published in the Gwinnett Daily Post on Sunday, Oct. 14, 2018 (135,000+ circulation), plus distributed onsite to attendees. **Exhibitor Ads include color.** Prices below reflect 25% savings.

- Full Page Ad 6c x 21" - \$3,045     1/2 Page Ad 6c x 10" - \$1,695     1/4 Page Ad 3c x 10" - \$945  
 1/8 Page Ad 3c x 5" - \$570     Business Card 3c x 2.5" - \$225

By signing below, I/We understand that prepayment of booth(s) is required for reservation of exhibitor space. I/We agree that all of the provisions of the official Good Taste Gwinnett Rules and Regulations shall be part of this contract and that we shall provide a valid Certificate of Insurance prior to October 10, 2018 and hold harmless SCNI, Inc., Infinite Energy Center and their legal entities from claims of any nature arising from the occupancy of assigned space or from activities of our employees or representatives, as more fully specified in the Rules and Regulations. We have thoroughly read the Rules and Regulations and agree to abide by them.

## Payment Information

### Booth Selection

Exhibitor Booth \_\_\_\_\_ @ \$400 / ea. = \_\_\_\_\_

Non-Profit / Ind. Rep \_\_\_\_\_ @ \$300 / ea. = \_\_\_\_\_

Restaurant/Food Vendor *(Call First for Avail.)* = \_\_\_\_\_

Crafter Booth \_\_\_\_\_ @ \$150 / ea. = \_\_\_\_\_

Advertising Fee (Display Ad) = \_\_\_\_\_

Balance Due = \_\_\_\_\_

### Payment Type

Credit Account - Bill Account on File

Check Attached

Check Mailed \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Check # \_\_\_\_\_

Credit Card  
Type *(circle one)*:    VISA    MasterCard    AMEX    Discover

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_    V-Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Please make checks payable to: **SCNI Events**

Sign and Mail applications with payment to:

**Good Taste Gwinnett**  
c/o SCNI Events / Gwinnett Daily Post  
P.O. Box 603  
Lawrenceville, GA 30046

Fax Applications to: **770-339-5857**

Email Applications to:

**Events@scompapers.com**

### INTERNAL USE ONLY:

Account Number: \_\_\_\_\_

Representative: \_\_\_\_\_

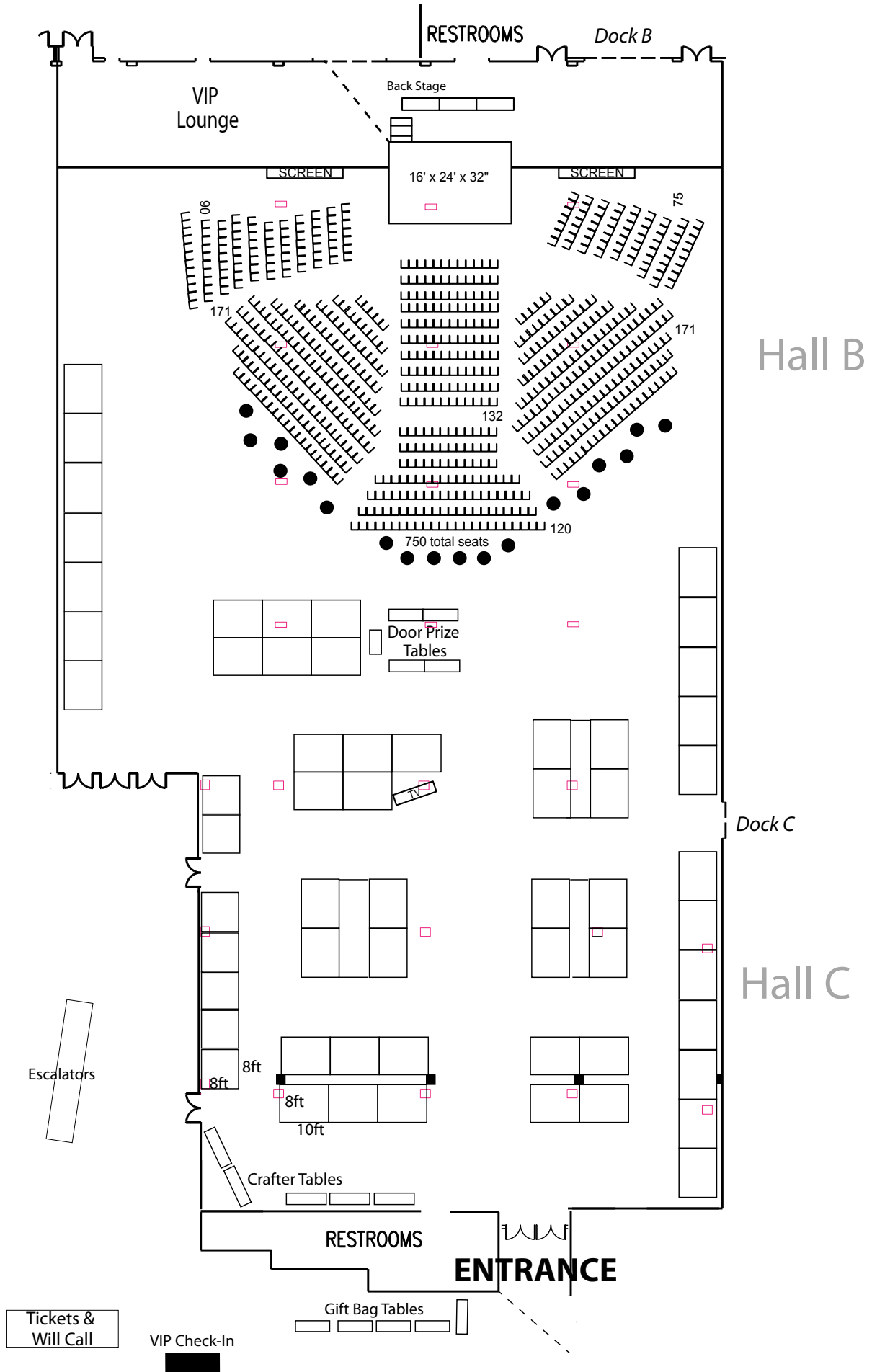
Date Received: \_\_\_\_\_

Authorized Signature

Title

Date

# Sample Floorplan



# Rules & Regulations

(For purposes of this agreement all references to the Gwinnett Daily Post Good Taste Gwinnett are listed as GTG.)

The following rules and regulations established by GDP GTG Management apply to all exhibitors, regardless of booth size. Approval for variances to these rules and regulations may be granted by the GTG coordinator, in writing and at the sole discretion of GTG Management. Exhibitors must submit requests in writing at least 30 days prior to the show start date to: Noreen Brantner, GTG Coordinator. Please keep in mind that an approved variance is the exception to the rule, not a right. Factors to be considered include but are not limited to the likelihood that a variance may adversely affect neighboring exhibits, aisle traffic or general character of GTG.

## Contract

Each exhibitor must execute a contract of which these Rules and Regulations are a part, for the right to use the space assigned. Signing the contract means you have accepted and agree to comply with all of the Rules and Regulations. GTG Management has the right to deny any application. Monies for any application that is not approved will be returned to the contact listed on the application. Applications submitted without full payment will not be processed and no space will be reserved. A service charge of \$35 will be imposed on any checks/money orders returned. The Gwinnett Daily Post will pursue all legal and civil avenues allowable by law to collect the debt.

## Payment and Cancellation and Refund Policy

Full payment is due with a signed application.

In the event of natural disasters or other unavoidable circumstances rendering it impossible or impractical for the GTG to take place, all payments made by the exhibitor for exhibit space shall be returned to the exhibitor minus a processing fee of \$50. If event is rescheduled, Exhibitor will have a choice of refund or space within rescheduled event. Exhibitor waives any claim for damages or compensation for cancellation.

Any notice of cancellation must be received in writing. If written notice of cancellation is received more than 45 days prior to the event, GTG Management will refund the balance minus a \$100 non-refundable deposit. If notice is received 45 days or less, prior to the GTG – no refund will be given. Written notice of cancellation must be mailed certified mail to: Good Taste Gwinnett / SCNI Events, Attn: Noreen Brantner, P.O. Box 603, Lawrenceville, GA 30046.

## Installation & Dismantling of Exhibits

All installation and setup of exhibits will be scheduled for 10:00am - 5:00pm October 18, 2018 and takedown will be the same evening, starting at 9:00pm. Garbage and other items from the exhibit must be disposed of properly and space must be clean of all material. An additional fee will be charged for any exhibitor that does not leave the space in the same condition as it was prior to installation.

## Staffing of Booths

All exhibits must be open on time (5:00 pm) and fully staffed until show ends at 9:00 pm. Sampling booths must be ready for health inspection by 1pm.

## Sampling of Food and/or Beverages

The Gwinnett County department of Public Health requires a paid inspection prior to the doors opening of any booth sampling food or beverages. The fee is \$125.00 and is included in the exhibitor's package. The exhibitor will receive written instructions and a checklist of requirements to pass the inspection from a GTG representative at the time of contract receipt. It is the exhibitor's responsibility to be prepared and compliant with the County's requirements. Additionally, the exhibitor's booth will need to be set up and ready for the inspector by 12:00 noon on the day of the show.

## Electricity and Internet

Booth electricity is available for a fee at Infinite Energy Forum and provided by the facility. Please visit <https://www.infiniteenergycenter.com/rent-the-center/exhibitors/online-service-order> for full pricing and details.

Infinite Energy Center also has a wireless internet service available in the exhibit hall and can be purchased on-site with a credit card (Wireless rates start at \$8.95.)

## Responsibility

It is the responsibility of the exhibitor to follow all rules, regulations including state and federal laws. Exhibitors will be held responsible for any damages done to the building, equipment or decorations and booth space. No articles shall be posted, nailed or attached to any of the pillars, walls, doors, floors, etc. Exhibitors are responsible for any harm or injury caused to public and other exhibitors.

Selling of Items and Services / Samples & Souvenir Exhibitors will be solely responsible for payment of any sales, use, or other taxes for transactions taking place at the GTG and hold harmless the GTG Management, its officers, employees and members from any liability arising from the transactions taking place at the GTG. The GTG Management reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

## Infinite Energy Forum.

In addition to the Rules and Regulations, Exhibitors must follow all Infinite Energy Forum's Rules and Regulations. GTG reserves the right to remove and cancel the contract without refund of any Exhibitor that is not following the Rules and Regulations or due to the actions found offensive, not moral or harmful to either the public or other exhibitors. **No articles shall be posted, nailed or attached to any of the pillars, walls, doors, floors, etc. Helium filled balloons, stickers of any kind and pop-up tents with a top are strictly prohibited (tent frames are allowed).** Exhibitors will be held responsible for any damages. Please ask any questions ahead of time.

## Indemnity

Exhibitor agrees to indemnify and hold harmless the GTG, GTG Management, its officers, employees and members from any liability to any person or persons for or by reason of any condition, defect or otherwise, of any apparatus, equipment or fixtures furnished by the exhibitor in connection with this exhibit. Exhibitor further agrees to hold harmless the GTG, GTG Management, its officers, employees and members from any liability to any person or persons for or by reason of any act or omission of said exhibitor, or any of his/her agents, servants or employees. Indemnity includes, but is not limited to, claims of copyright, trademark or patent infringement, unfair competition, and product liability. The exhibitor, on signing the contract, expressly releases the foregoing named association and individuals from any and all claims for loss, damage or injury. Exhibitor assumes entire responsibility.

## Material and Insurance

GTG Management, its officers, employees and members are not responsible for damaged or stolen material/items. Exhibitors shall carry insurance to cover losses and agree not to hold responsible any GTG Management, its officers, employees, members and Infinite Energy Center's or it's Management and employees.

## Rules and Regulations (includes Infinite Energy Center)

In addition to the Rules and Regulations of the GTG, Exhibitors must follow all Infinite Energy Center's Rules and Regulations. GTG reserves the right to remove and cancel the contract without refund of any Exhibitor that is not following the Rules and Regulations or due to the actions found offensive, not moral or harmful to either the public or other exhibitors.

## Certificate of Insurance

Exhibitor agrees to provide a current Certificate of Insurance (COI) to the Gwinnett Daily Post at least one week prior to the event or sign the Vendor Indemnification Agreement attached with the booth space application. Exhibitors should carry their own insurance and be responsible for themselves. If providing a Certificate of Insurance, the required limit of liability is \$1,000,000.

The COI needs to be specific to the Good Taste Gwinnett (including date) and list as the insured:

Gwinnett Daily Post  
Good Taste Gwinnett / Infinite Energy Forum  
6400 Sugarloaf Parkway  
Duluth, GA 30097



## Vendor Indemnification Agreement

\_\_\_\_\_ (Vendor Name)  
shall hold harmless **Southern Community Newspapers, Inc. (SCNI Events, Good Taste Atlanta and the Gwinnett Daily Post)**, plus its show sponsors, its subsidiaries, affiliates, directors, officers, employees, agents and representatives, and Infinite Energy Center - formerly the Gwinnett Center (the venue), its subsidiaries, affiliates, directors, officers, employees, agents and representatives, from and against all claims, damages, losses and expenses (including attorney's fees) arising out of or resulting from the performance of the work undertaken or services provided by the vendor at the event listed below, provided that any such claim, damage, loss or expense (1) is attributable to bodily injury, sickness, disease or death, or to injury to or destruction of tangible property including the loss of use resulting therefrom, and (2) is caused in whole or in part of any negligent act or omission of the vendor or anyone directly or indirectly employed by any of them or anyone for whose acts any of them may be liable, regardless of whether or not it is caused in part by a party indemnified hereunder. In any and all claims against the Show Sponsor and the Venue or any of their agents or employees by any employee of the Vendor, anyone directly or indirectly employed by any of them or anyone whose acts any of them may be liable, the indemnification under the paragraph shall not be limited in any way by any limitation on the amount or type of damages, compensation or benefits, payable by or for the vendor under workers compensation acts, disability benefits or other employee benefit acts.

### Event

Good Taste Atlanta (October 18, 2018)  
Venue location: Infinite Energy Center  
6400 Sugarloaf Parkway  
Duluth, GA 30097

### Vendor

\_\_\_\_\_  
Company Name (as it appears on application - print clearly)

\_\_\_\_\_  
Name/Title (print clearly)

\_\_\_\_\_  
Signature

**Return form to [Events@scompapers.com](mailto:Events@scompapers.com) or fax to (770) 339-5857**